





PRETTY GOOD TOGETHER.

It's easy to have fun in the city – given it's precisely what the MINI 3-door and 5-door were made for. With its signature go-kart feel, it masters even tight bends and narrow lanes effortlessly and with ultimate precision. Flawlessly adapted to urban living, the MINI style stands out for so many reasons. For example the Multitone roof, a creative take on the contrasting roof and now available for the first time straight from the factory. Or with the stylish Piano Black exterior and standard LED lights with Black high-gloss inner casing – extraordinarily, purely and 100 % MINI.





AS POWER-FUL AS YOU PLEASE.

Each MINI model has its own special strengths. But they all have one thing in common: powerful, clean and efficient MINI Twin Power Turbo technology. The 6-speed manual transmission comes as standard and enables rapid gear changes. The 7-speed double-clutch transmission notches it up a gear, and is optionally available as a sports transmission for the Cooper S.

The new adaptive chassis in the Cooper and Cooper S delivers the perfect balance between comfort and athleticism. MINI Driving Modes MID and GREEN offer efficient and economical vehicle settings - and in SPORT mode you can change the steering and accelerator characteristics at the touch of a button.









COOPER S.

Full speed ahead: The 2.0 litre, four-cylinder petrol engine with 131 kW*/178 hp delivers the perfect performance whatever the lay of the land. Continuing the theme are its athletic appearance with air inlets in the bumper and bonnet, the rear apron with diffuser insert, central double tailpipes and model-specific rear spoiler.







COOPER.

The 1.5 litre, three-cylinder petrol engine in the Cooper delivers 100 kW/136 hp - the perfect combination of dynamics and efficiency. Special characteristics: Roof and exterior mirror caps in contrasting colours and bonnet stripes are available, as well as a tailgate handle in high-gloss Black, 15" light alloy wheels and a tailpipe trim.







ONE.

Experience the full force of that signature MINI go-kart feel even with the 1.5 litre, three-cylinder petrol engine and 55 kW/75 hp in the One First or $75\,\text{kW}/102\,\text{hp}$ in the One. Both models are recognisable from the roof and exterior mirror caps in body colour, the tailgate handle in Black matt and the left-hand tailpipe without trim.

^{*}Depending on the environmental conditions, a temporary peak output is provided that may be approx. 10% above the nominal output; the duration of the peak output increases as the environmental temperature decreases (at +25°C approx. 5 s, at -20 °C approx. 40 s).

WHICH LOOK WILL BE YOURS?

When it comes to equipment, the MINI is clear in its approach: many options, one individual style. The first step to fine-tuning your own personal style is to choose from the trim options Classic, John Cooper Works or MINI Yours. These can then be customised with feature-rich packages to suit your specific requirements. The third step is to select individual options to create your own, custom-designed vehicle.

Some of the equipment options offered by the trims are shown here in three preconfigured examples – each modelled by the 3-door MINI Cooper S. Find out more from your MINI Partner about the trim options available – or visit the MINI website.







CLASSIC TRIM.

FOR THAT ORIGINAL MINI FEELING.

- Paintwork in Rooftop Grey
- Contrasting roof and exterior mirror caps in Black
- Bonnet stripes in Black
- Light alloy wheels 17" Pedal Spoke black
- Sport seats in fabric/leatherette combination Black Pearl Carbon Black
- Interior surfaces in Piano Black
- Ambient lighting and lights package
- MINI Driving Modes
- Floor mats







JOHN COOPER WORKS TRIM. FOR ATHLETIC PROWESS.

- Paintwork in Chilli Red
- Roof and exterior mirror caps in Black
- JCW Aerodynamics kit with rear spoiler
- Light alloy wheels 17" Track Spoke black
- New adaptive chassis
- Piano Black exterior with black badges, door handles and headlight surrounds, etc.
- JCW sport seat in Dinamica/leather combination
- Steering wheel in Walknappa leather with JCW badge
- Interior surfaces in Piano Black
- Pedals and footrest in stainless steel
- Ambient lighting and lights package
- Anthracite headliner
- And much more







MINI YOURS TRIM.

FOR TAILORED ELEGANCE.

- Paintwork in MINI Yours Enigmatic Black
- Roof and exterior mirror caps in Silver
- Light alloy wheels 18" MINI Yours British Spoke two-tone
- MINI Yours badge on B-pillar
- Seats in MINI Yours Lounge leather in Carbon Black
- Steering wheel in Walknappa leather with MINI Yours badge
- Cockpit trim MINI Yours in Aluminium
- Anthracite headliner
- Ambient lighting and lights package
- MINI Yours floor mats
- And much more



Standard colour Moonwalk Grey



White Silver



Rooftop Grey



Pepper White 2/5



Island Blue





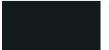
Chilli Red²

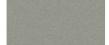


British Racing Green



Special colour MINI Yours Enigmatic Black









Colours for roof and exterior mirror caps:1 Jet Black, Melting Silver, Aspen White or Multitone 4

SHOW YOUR TRUE COLOURS.

A selection of unique paintwork colours are available for every trim. The roof and exterior mirror caps are available in body colour or in contrasting¹ Aspen White, Melting Silver or Jet Black. The flamboyant Multitone roof⁴ is also available as a special optional extra.

Your preferred colour combination can be paired with light alloy wheels sized from 15 to 18 inches - with many other light alloy wheels available via Original MINI Accessories. A selection of design highlights is shown on the right.

More at mini.com/configurator















2 18" MINI Yours British Spoke two-tone

3 18" John Cooper Works Circuit Spoke two-tone ⁶





5 17" Scissor Spoke two-tone

6 17" Roulette Spoke two-tone



7 17" Rail Spoke two-tone

8 17" Tentacle Spoke black

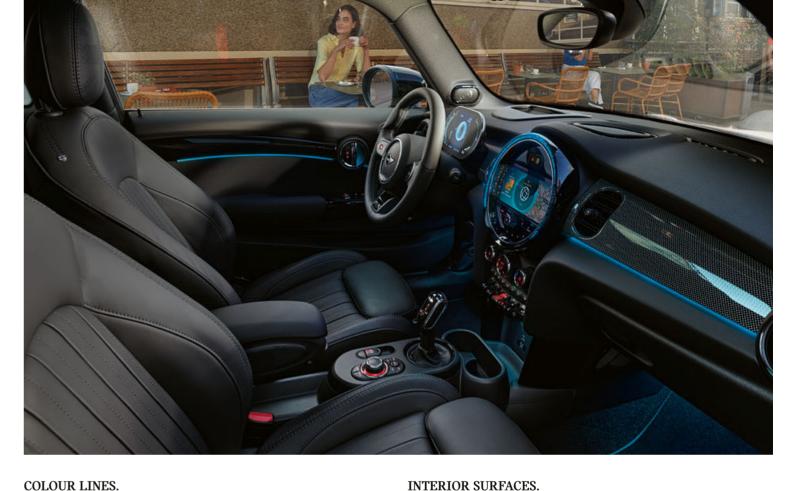
9 17" John Cooper Works Track Spoke black

WE SAVED A SEAT FOR YOU.

Laid-back seat comfort or maximum lateral support racing the bends? Even the trims for the seats come in a range of shapes, colours and materials to make them your own. Whether you go for fabric, fabric/leatherette or leather - whatever you choose, the right combination of interior features is available to infuse the inside of your car with your chosen style. A selection of the seat designs available are shown below.



- MINI Yours Lounge leather Carbon Black Sport seat
- 2 Dinamica/leather combination Carbon Black John Cooper Works sport seat
- 3 Dinamica/fabric combination Carbon Black John Cooper Works sport seat
- 4 Chester leather² Malt Brown Sport seat
- 5 Chester leather 2 Satellite Grey Sport seat
- 6 Cross Punch leather² Carbon Black Sport seat
- 7 Fabric/leatherette combination **Black Pearl** Sport seat
- 8 Fabric/leatherette combination **Black Pearl Light Chequered** Sport seat
- 9 Double Stripe fabric Carbon Black Standard sport seat Cooper S



COLOUR LINES.



Carbon Black



Malt Brown

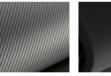


Satellite Grey



Piano Black







Hazy Grey3

Colour Lines determine the colour scheme of the door armrests

and knee rolls. They always correspond to the colour of the seats and hone the selected style into the finest detail.

Silver Chequered Aluminium

Interior surfaces complete the interior design. A cockpit trim in Hazy Grey is already on board as standard for the One and Cooper – it comes in Piano Black together with the door trims as part of the Classic and JCW trims. A signature feature of the MINI Yours trim is a cockpit trim in Aluminium with door sill finishers in Mystic Brown. Silver Chequered colouring with door sill finishers in Piano Black is available as an option with any trim.







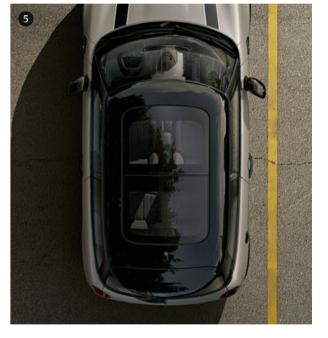
NOT JUST A PRETTY FACE.

Your chosen trim can be perfected with a range of feature-rich packages: Connected Navigation Plus delivers the latest technology, including the MINI Head-Up Display (1) that puts core journey information right in your field of vision. With a personal concierge, real-time traffic information via the navigation system and a range of other Remote Services, this package opens up all the latest ways to interact with your vehicle. The Driving Assistant Package Plus makes driving even easier, offering not just a Parking Assistant with Rear View Camera (2) but also Lane Departure Warning, ACC Stop&Go and even more technology to support your drive. With the Comfort Package Plus, you'll enjoy being in your MINI even more thanks to seat and steering wheel heating, automatic air conditioning (3) and Comfort Access.

A range of individual options are also available to make your MINI just how you want it – these include a stylish Piano Black exterior (4), full LED headlights with Matrix light functionality (4), a large-scale panoramic glass sunroof (5) and the 360 Watt Harman Kardon® HiFi system with 12 speakers (6).

There's more on all available packages and individual options at mini.com





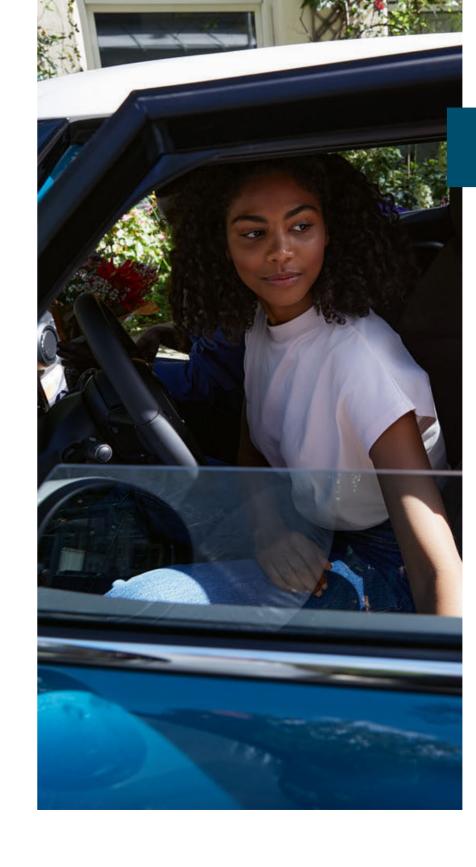




MOBILITY LIKE NEVER BEFORE – WITH THE NEW MINI APP.

Get the most out of your MINI: The new MINI app is a mobile add-on that seamlessly connects your smartphone to your MINI and gives you access to your vehicle's core functions. The app's intuitive, user-friendly design make it incredibly easy to use. The MINI app also opens up new routes and interactions with MINI Connected and your surroundings – it gives you a constant overview of the current status of your MINI and Remote Services also mean you always know where your MINI is parked. It makes it even easier to get from A to B as it lets you add favourites like "home" and "work" or you can send other destinations straight to your MINI. If your MINI has any service requirements, the app will notify you directly. You can then use the app to make an appointment directly with the MINI Service Partner it has saved for you.





JUMP ABOARD.

Have you already found your favourite MINI? Already tried out all the rims in the configurator and chosen your equipment? Then you're ready to go. Or you can skip these steps and get straight on with experiencing that indescribable MINI feeling live and in person. There's only one way to find out what driving a MINI can unleash in you: getting right up close with a test drive.

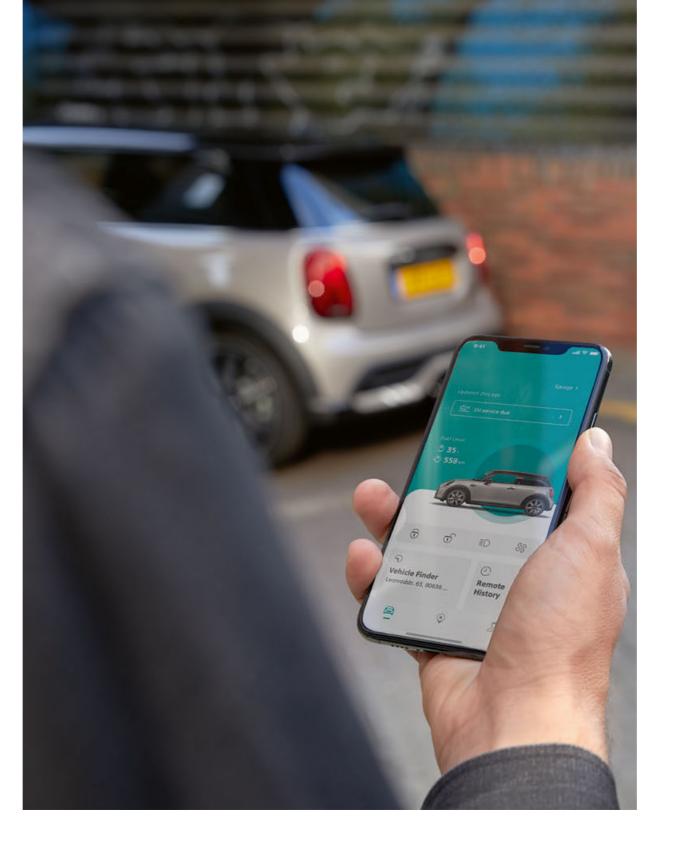
Your MINI Partner is on hand to arrange an appointment and will get the vehicle ready for you. All you need to do is get in, start up and live that legendary go-kart feeling. Enjoy.

SMART SERVICE, INTELLIGENT TECH.

MINI TELESERVICES.

MINI Teleservices lets your MINI Service Partner connect with your vehicle. Wherever you are, we are there for you. If necessary, your MINI will connect you directly to emergency or repair services so that you can get help quickly.

But that's not all: this intelligent technology informs your preferred MINI Service Partner when, for example, an oil service is due or the battery charge level drops to a critical level. Your MINI Service Partner will then contact you to arrange a service appointment.



NO RISK. MORE FUN.

MINI SERVICE INCLUSIVE.

Everything covered in one. Life is full of so many surprises, and from now on, you have a dependable companion that's ready to share all your new adventures. That's because your MINI knows exactly if and when an inspection is due all by itself. And to make sure you're not surprised by unexpected service costs, there's MINI Service Inclusive. The principle: you recieve the attractive Service Inclusive offers for new vehicles when purchasing a new MINI, or until the first inspection is due – you pay only once and all included service and maintenance work is covered for the term you choose. Let individual bill costs float away in your slipstream. Your MINI is always in the best of hands – at all participating MINI Service Partners around the world.









HATCH YOUR LOOK.

In the world of MINI, there's always more options to make your MINI more 'you'. Add a look, hatch a plan and find yourself with MINI Original Accessories.

For all your action-packed adventures, you can rely on a MINI Roof Cycle Carrier. For all the rest that comes with it (expected or not), you can keep your MINI 'just so' with the MINI All Weather Floormats.

There's a difference between having style and 'owning style'. With the collection of bespoke offerings, we believe that capturing your look should feel like a journey. For example, a MINI Exterior Mirror Caps in Night Jack design reflects your demand for refinement, while the MINI Waistline Finisher adds that truly unique touch by underlining your aesthetic in a subtle yet confident manner. With MINI Original Accessories there's always plenty to explore.

MINI 5-door Hatch:

- 1 MINI Roof Cycle Carrier.
- (2) MINI All Weather Floor Mats.
- 3 MINI Luggage Compartment Mat.

MINI 3-door Hatch:

- (4) MINI Waistline Finisher in Piano Black.
- (5) MINI Exterior Mirror Caps in Night Jack.
- 6 MINI Side Scuttles in Night Jack.
- 7 MINI Roof Decor in Night Jack.









MINI FINANCIAL SERVICES. LEASING OR FINANCING?

MINI Financial Services offers flexible and competitive leasing and loan solutions designed to get you on the road your way. MINI Leasing gives you the freedom of driving your MINI for a set period of time and then returning it. With MINI Financing, you get to own your MINI outright.

WHAT MINI LEASING CAN OFFER YOU.

MINI Leasing gives you the flexibility to easily switch to your next MINI when your lease ends. You have two attractive options. The all-inclusive Operational Leasing package includes additional services. Meanwhile, MINI Select provides you with maximum freedom of choice until the end of your contract.

WHAT A MINI LOAN CAN OFFER YOU.

By financing your new MINI, you have the flexibility to make it 100 % yours. This gives you the freedom to sell it or exchange it for a new one when the time is right. We offer financing with (Balloon Loan) or without a balloon payment (Basic Loan) – making it easy for you to be on the road in your new MINI in no time.



PAY FOR WHAT YOU USE.



TAKE ADVANTAGE OF EXTRAS OR A MODEL UPGRADE WITH FLEXIBLE CONTRACT TERMS.



MAKE SIMPLE MONTHLY PAYMENTS ONLY WITH SERVICES INCLUDED.



DRIVE THE VERY LATEST MINI MODEL.



PAY TO OWN.



TAKE ADVANTAGE OF NO MILEAGE RESTRICTIONS.



GAIN GREATER FINANCIAL FLEXIBILITY.



ENJOY STRAIGHTFORWARD, CONTINUOUS MONTHLY PAYMENTS.











MINI INSURANCE OFFERS. NO ONE UNDERSTANDS YOUR MINI LIKE WE DO.

MINI has a range of insurance products you can choose from. They are tailored specifically to your MINI and protect you and your vehicle against any unfortunate occurrences. They also ensure your MINI remains a real MINI by using only authorized repairers and genuine MINI parts.

MINI MOTOR INSURANCE.

MINI Motor Insurance comprises third-party liability coverage and pays for physical injuries or property damage you may have caused. Comprehensive insurance also covers any damage caused to your own car.

GUARANTEED ASSET PROTECTION INSURANCE.

This covers the shortfall or 'gap' between the replacement cost of your vehicle and your insurance settlement if you are faced with a total loss as a result of accidental damage, fire or theft.

WARRANTY.

MINI offers excellent warranties on vehicles as well as genuine MINI parts. These assure the integrity of a product and our responsibility for the repair or replacement of defective parts or the whole product itself once the statutory warranty expires. All genuine MINI parts come with a two-year warranty as standard, while new vehicles come with a three-year warranty.

PAYMENT PROTECTION INSURANCE.

This covers loan or lease contract repayments in the event of unforeseen problems – for example, if someone unexpectedly falls ill, or is made unemployed.

Engines		One First	One	Cooper	Cooper S ¹
Engine/transmission ^{2/3} - MINI 3-door					
Cylinders/configuration/valves per cylinder		3/inline/4	3/inline/4	3/inline/4	4/inline/4
Capacity	cm ³	1499	1499	1499	1998
Nominal power/rated speed	kW/hp/rpm	55/75/3500-6500	75/102/3900-6500	100/136/4500-6500	131/178/5000-6500
Max. torque/revs	Nm/rpm	160/1250-3000	190/1380-3600	220/1500-4100	280/1350-3750
Compression ratio/fuel	:1	11/91-98 RON	11/91-98 RON	11/91-98 RON	11/91-98 RON
Performance					
Max. speed	km/h	173	193 [193]	210 [210]	235 [235]
Acceleration 0-100 km/h	S	13.4	10.3 [10.3]	8.2 [8.1]	7.5 [7.4]
Consumption 2/3 (min / max)					
Low	l/100 km	7.4/7.8	7.5 / 7.8 [7.7 / 8.2]	7.6 / 7.8 [7.7 / 8.1]	8.6 / 8.9 [8.4 / 8.7]
Medium	l/100 km	5.1/5.6	5.2/5.7 [5.2/5.7]	5.3/5.9 [5.4/5.9]	6.0 / 6.4 [5.8 / 6.2]
High	l/100 km	4.6/5.0	4.6/5.2 [4.6/5.2]	4.7/5.3 [4.6/5.2]	5.4/5.9 [4.9/5.4]
Extra-high	l/100 km	5.4/5.9	5.4/6.2 [5.5/6.2]	5.4/6.2 [5.4/6.2]	6.0 / 6.6 [5.7 / 6.4]
Combined	l/100 km	5.4/5.8	5.4/6.0 [5.5/6.1]	5.5 / 6.1 [5.5 / 6.1]	6.2 / 6.7 [5.8 / 6.4]
Emissions standard (type-approved)	UN	Euro 6d-TEMP	Euro 6d-TEMP	Euro 6d-TEMP	Euro 6d-TEMP
CO ₂ emissions, combined	g/km	122/133	123/136 [124/138]	124/138 [124/138]	140/151 [132/144]
Engine/transmission ^{2/3} - MINI 5-door					
Cylinders/configuration/valves per cylinder		3/inline/4	3/inline/4	3/inline/4	4/inline/4
Capacity	cm ³	1499	1499	1499	1998
Nominal power/rated speed	kW/hp/rpm	55/75/3500-6500	75/102/3900-6500	100/136/4500-6500	131/178/5000-5500
Max. torque/revs	Nm/rpm	160/1250-3000	190/1380-3600	220/1500-4100	280/1350-4200
Compression ratio/fuel	:1	11/91-98 RON	11/91-98 RON	11/91-98 RON	11/91-98 RON
Performance	7(4)				
Max. speed	km/h	172	192 [192]	207 [207]	235 [235]
Acceleration 0-100 km/h	S	13.9	10.6 [10.6]	8.4 [8.3]	6.8 [6.7]
Consumption 2/3 (min / max)					
Low	l/100 km	7.6 / 8.0	7.6/7.9 [7.9/8.3]	7.7/7.9 [7.8 / 8.2]	8.7/9.1 [8.5/8.8]
Medium	l/100 km	5.3/5.8	5.3/5.9 [5.3/5.9]	5.4/6.0 [5.5/6.0]	6.1/6.5 [5.9/6.3]
High	l/100 km	4.7/5.1	4.7/5.3 [4.7/5.3]	4.7/5.3 [4.7/5.3]	5.4/6.0 [4.9/5.5]
Extra-high	l/100 km	5.4/6.0	5.4/6.2 [5.5/6.2]	5.5 / 6.3 [5.5 / 6,3]	6.0 / 6.7 [5.7 / 6.5]
Combined	l/100 km	5.4/5.9	5.5 / 6.1 [5.5 / 6.2]	5.5/6.1 [5.6/6.2]	6.2 / 6.8 [5.9 / 6.5]
Emissions standard (type-approved)	The second secon	Euro 6d-TEMP	Euro 6d-TEMP	Euro 6d-TEMP	Euro 6d-TEMP
CO ₂ emissions, combined	g/km	124/135	124/138 [126/140]	126/139 [126/140]	141/154 [134/147]

Depending on the environmental conditions, a temporary peak output is provided that may be approx. 10% above the nominal output. The duration of the peak output increases as the environmental temperature decreases (at +25 °C approx. 5 s, at -20 °C approx. 40 s).

The models illustrated in this brochure show the specifications for vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. The availability of standard and optional equipment, and configurations of options, may vary for all models in this brochure after going to press on 01 January 2021 and may vary from country to country within the European Union. For detailed information about the situation in your country, please contact your authorized MINI dealer. Subject to changes in design and equipment.

At the end of the use phase, all vehicles can, of course, be recycled and re-used. Additional information about returning your old vehicle can be found on our website at mini.com/recycling

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Find out more online at: mini.com





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All figures relate to vehicles with the standard 6-speed manual transmission. Values in [] relate to vehicles with 7-speed automatic Steptronic transmission.

³The data for fuel consumption, CO_a emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 715/2007 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment. For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO, emissions.