



THE NEW
MINI CONVERTIBLE.





OPEN TO NEW HORIZONS.

We love being let loose in the city. It gives us a sense of spontaneity and lets us enjoy the moment. The electric softtop opens in just 18 seconds when the car is standing or even when it's moving slowly. You feel the wind in your hair, the sun on your face and know there's nothing above you except open sky. There's no more relaxing and inspiring way to be on the move.

The new MINI Convertible is a fusion of charming looks, unique design and intelligent use of space. It features the largest interior of its class and has four seats. The steep windscreen creates an airy sense of space. And the Easy Load feature means you can increase the size of the boot opening when the softtop is closed.

A new sense of freedom opens up even when the top is closed, thanks to that signature MINI go-kart feeling and agile handling. The MINI Convertible delivers not only all the classic features but also the benefits of digital connectivity. The Weather app lets you carry on driving with the top down and not a care in the world.



WIND, STORM OR HURRICANE?

From relaxed cruising to athletic cornering – the MINI Convertible models offer the right drive for every style. What they all have in common is the clean and powerful MINI Twin Power Turbo technology. The 6-speed manual transmission enables quick gear changes as standard. This notches up another gear with the 7-speed double-clutch transmission, which is optionally available as a sports transmission for the Cooper S.

The new adaptive chassis in the Cooper and Cooper S delivers the perfect balance between comfort and athleticism. MINI Driving Modes MID and GREEN offer efficient and economical vehicle settings – and in SPORT mode you can change the steering and accelerator characteristics at the touch of a button.



COOPER S.

Full speed ahead: The 2.0 litre, four-cylinder petrol engine with 131 kW*/178 hp delivers the perfect performance whatever the lay of the land. Continuing the theme are its athletic appearance with air inlets in the bumper and bonnet, the rear apron with diffuser insert and the central double tailpipes.



COOPER.

The 1.5 litre, three-cylinder petrol engine in the Cooper delivers 100 kW/136 hp – the perfect combination of dynamics and efficiency. Special characteristics: exterior mirror caps in contrasting colours and bonnet stripes are available, tailgate handle in high-gloss Black, 15" light alloy wheels and tailpipe trim.



ONE.

The signature MINI go-kart feel can already be enjoyed to the full with the 1.5 litre, three-cylinder petrol engine and 75 kW/102 hp in the One – recognisable by the exterior mirror caps in body colour, tailgate handle in Black matt as well as the tailpipe on the left without trim.

* Depending on the environmental conditions, a temporary peak output is provided that may be approx. 10% above the nominal output; the duration of the peak output increases as the environmental temperature decreases (at +25 °C approx. 5 s, at -20 °C approx. 40 s)

CLASSIC, ATHLETIC OR ELEGANT?

In all aspects of style, the new MINI Convertible follows a logic that is strikingly clear: Anything is possible, everything is signature MINI. The first step to fine-tuning your own personal style is to choose from the trim options Classic, John Cooper Works or MINI Yours. These can be combined with additional feature-rich packages to suit your specific requirements. The third step is to select individual options to create your own, custom-designed vehicle.

Some of the equipment options offered by the trims are shown here in three preconfigured examples – each modelled by the MINI Cooper S. Find out more from your MINI Partner about the trim options available – or visit the MINI website.

CLASSIC TRIM. FOR THAT ORIGINAL MINI FEELING.

- Paintwork in Zesty Yellow
- Exterior mirror caps in Black
- Light alloy wheels 17" Pedal Spoke black
- Sport seats in fabric/leatherette combination
Black Pearl Carbon Black
- Interior surfaces in Piano Black
- Ambient lighting and lights package
- MINI Driving Modes
- Floor mats



JOHN COOPER WORKS TRIM. FOR ATHLETIC PROWESS.

- Paintwork in Chilli Red
- Exterior mirror caps in Black
- JCW Aerodynamics kit
- Light alloy wheels 17" Track Spoke black
- New adaptive chassis
- Piano Black exterior with black badges,
door handles and headlight surrounds, etc.
- JCW sport seat in Dinamica/leather combination
- Steering wheel in Walknappa leather with JCW badge
- Interior surfaces in Piano Black
- Pedals and footrest in stainless steel
- Ambient lighting and lights package
- And much more

MINI YOURS TRIM. FOR TAILORED ELEGANCE.

- Paintwork in MINI Yours Enigmatic Black
- Exterior mirror caps in Silver
- Light alloy wheels 18" MINI Yours British Spoke two-tone
- Softtop MINI Yours with Union Jack design
- Seats in MINI Yours Lounge leather in Carbon Black
- Steering wheel in Walknappa leather with MINI Yours badge
- Cockpit trim MINI Yours in Aluminium
- Ambient lighting and lights package
- MINI Yours floor mats
- And much more





Standard colour
Moonwalk Grey



White Silver



Rooftop Grey



Pepper White^{2/3}



Zesty Yellow



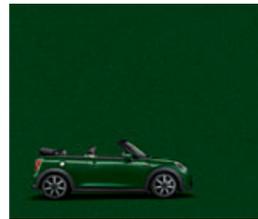
Island Blue



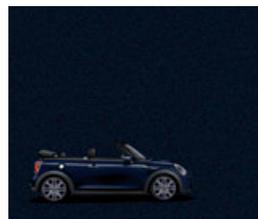
Midnight Black



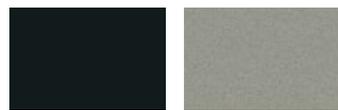
Chilli Red²



British Racing Green



Special colour MINI Yours
Enigmatic Black



Colours for exterior mirror caps:¹
Jet Black, Melting Silver, Aspen White



Softtop:
Black or MINI Yours

MAKE YOUR MARK.

A selection of unique paintwork colours are available for every trim. Exterior mirror caps are available in body colour or with matching bonnet stripes in contrasting Aspen White, Melting Silver or Jet Black. And just in case it does ever rain, two different materials are available for the softtop.

Combine your choice of colour with light alloy wheels sized from 15 to 18 inches – with many other light alloy wheels available via Original MINI Accessories. A selection of design highlights is shown on the right.

More at mini.com/configurator



1 18" Pulse Spoke two-tone

2 18" MINI Yours British Spoke two-tone

3 18" John Cooper Works Circuit Spoke two-tone⁴



4 18" John Cooper Works Cross Spoke two-tone

5 17" Pedal Spoke black

6 17" Scissor Spoke two-tone



7 17" Roulette Spoke two-tone

8 17" Rail Spoke two-tone

9 17" Tentacle Spoke black

¹Not available for One First or One | ²Non-metallic | ³Only available until October 2021

⁴Only in conjunction with the John Cooper Works trim

TAKE A SEAT.

The length of time you can sit back and enjoy a journey depends in no small measure on seat comfort. The range of trims provides you with many options to create your ideal seating. Whether you go for fabric, fabric/leatherette or leather – whatever you choose, the right combination of interior features is available to infuse the inside of your car with your chosen style. A selection of the seat designs available is shown below.



1

MINI YOURS LOUNGE LEATHER IN CARBON BLACK.
Ultimate comfort, classic Union Jack design on the front of the headrest, striking piping and immaculate workmanship. In a MINI Yours sport seat, you can really feel the difference, however long the drive.¹



2



3



4



5



6



7



8



9

- 1 MINI Yours Lounge leather
Carbon Black
Sport seat
- 2 Dinamica/leather combination
Carbon Black
John Cooper Works sport seat
- 3 Dinamica/fabric combination
Carbon Black
John Cooper Works sport seat
- 4 Chester leather²
Malt Brown
Sport seat
- 5 Chester leather²
Satellite Grey
Sport seat
- 6 Cross Punch leather²
Carbon Black
Sport seat
- 7 Fabric/leatherette combination
Black Pearl
Sport seat
- 8 Fabric/leatherette combination
Black Pearl Light Chequered
Sport seat
- 9 Double Stripe fabric
Carbon Black
Standard sport seat Cooper S



COLOUR LINES.



Carbon Black



Malt Brown

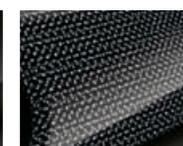


Satellite Grey

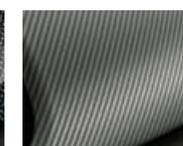
INTERIOR SURFACES.



Piano Black



Silver Chequered



Aluminium



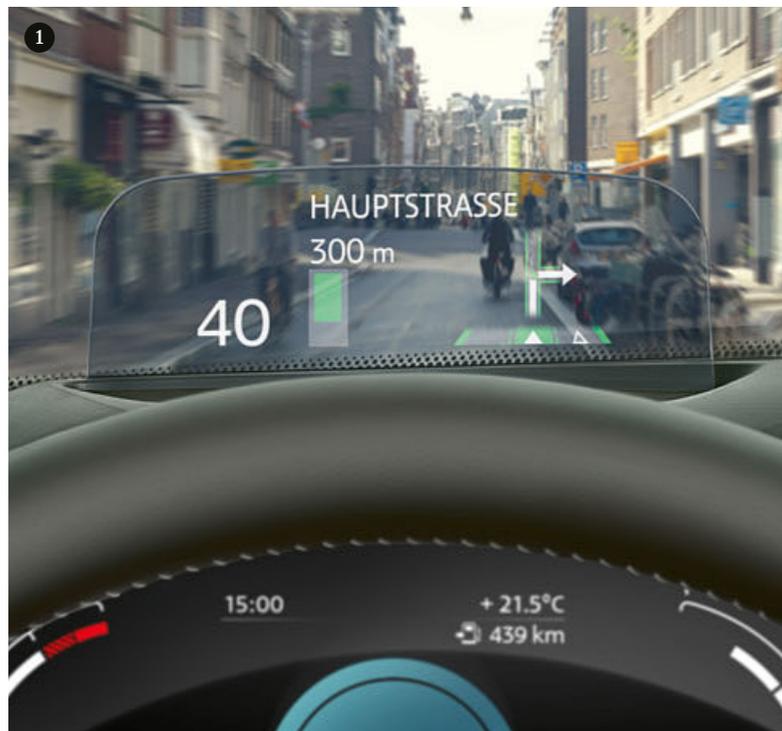
Hazy Grey³

Colour Lines determine the colour scheme of the door armrests and knee rolls. They always correspond to the colour of the seats and hone the selected style into the finest detail.

Interior surfaces complete the interior design. A cockpit trim in Hazy Grey is already on board as standard for the One and Cooper – it comes in Piano Black together with the door trims as part of the Classic and JCW trims. A signature feature of the MINI Yours trim is a cockpit trim in Aluminium with door sill finishers in Mystic Brown. Silver Chequered colouring with door sill finishers in Piano Black is available as an option with any trim.

¹Leather covering on the seat cushions, backrest and headrests front and back | ²Leather covering on the seat cushions and backrest

³No door trim



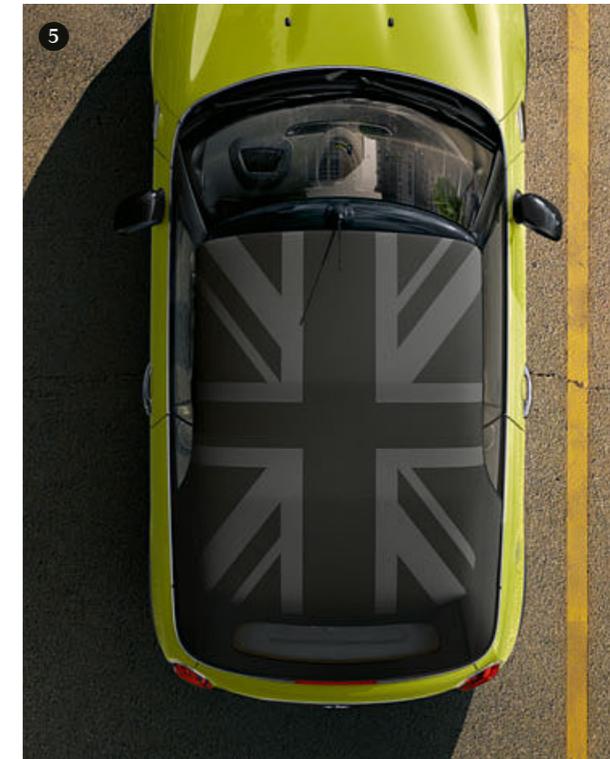
MORE TECHNOLOGY. MORE CONVENIENCE. MORE MINI.

Your chosen trim can be perfected with a range of feature-rich packages: Connected Navigation Plus delivers the latest technology, including the MINI Head-Up Display (1) that puts core journey information right in your field of vision. With a personal concierge, real-time traffic information via the navigation system and a range of other Remote Services, this package opens up all the latest ways to interact with your vehicle.

The Driving Assistant Package Plus makes driving even easier, offering not just a Parking Assistant with Rear View Camera (2) but also Lane Departure Warning, ACC Stop&Go and even more technology to support your drive. With the Comfort Package Plus, you'll enjoy being in your MINI Convertible even more thanks to such features as the wind deflector (3), seat and steering wheel heating, automatic air conditioning (4) and Comfort Access.

There is also a range of individual options available to make your MINI Convertible exactly how you want it – including the MINI Yours softtop with Union Jack design (5), 360 Watt Harman Kardon® HiFi system with 12 speakers (6) or a stylish Piano Black exterior (7).

There's more on all available packages and individual options at mini.com





MOBILITY LIKE NEVER BEFORE – WITH THE NEW MINI APP.

Get the most out of your MINI: The new MINI app is the mobile add-on that seamlessly connects your smartphone to your MINI and gives you access to your vehicle's core functions. The app's intuitive, user-friendly design make it incredibly easy to use. The MINI app also opens up new routes and interactions with MINI Connected and your surroundings – it gives you a constant overview of the current status of your MINI and

Remote Services also mean you always know where your MINI is parked. It makes it even easier to get from A to B as it lets you add favourites like “home” and “work” or you can send other destinations straight to your MINI. If your MINI has any service requirements, the app will notify you directly. You can then use the app to make an appointment directly with the MINI Service Partner it has saved for you.



More at
mini.com/app



BREATH OF FRESH AIR.

Whether a committed convertible fanatic who wouldn't be seen dead under a metal roof, or a fresh air rookie blowing away the cobwebs for the first time – the first trip in the new MINI Convertible is always a special moment. There are very few cars of this class that give such a full-scale, authentic experience of fresh air – and with space for up to four people.

Your MINI Partner will be happy to make an appointment for you – ideally when the sun is due to shine. So hop in, put the top down and discover the wide open sky. Enjoy.

SMART SERVICE, INTELLIGENT TECH.

MINI TELESERVICES.

MINI Teleservices lets your MINI Service Partner connect with your vehicle. Wherever you are, we are there for you. If necessary, your MINI will connect you directly to emergency or repair services so that you can get help quickly.

But that's not all: this intelligent technology informs your preferred MINI Service Partner when, for example, an oil service is due or the battery charge level drops to a critical level. Your MINI Service Partner will then contact you to arrange a service appointment.



NO RISK. MORE FUN.

MINI SERVICE INCLUSIVE.

Everything covered in one. Life is full of so many surprises, and from now on, you have a dependable companion that's ready to share all your new adventures. That's because your MINI knows exactly if and when an inspection is due all by itself. And to make sure you're not surprised by unexpected service costs, there's MINI Service Inclusive. The principle: you receive the attractive Service Inclusive offers for new vehicles when purchasing a new MINI, or until the first inspection is due – you pay only once and all included service and maintenance work is covered for the term you choose. Let individual bill costs float away in your slipstream. Your MINI is always in the best of hands – at all participating MINI Service Partners around the world.



BODY ART, REFINED.

Own the body you deserve. With the MINI Side Stripes in Piano Black, heads will turn as your wheels spin thanks to this take on a classic racing stripe. The sporty aesthetic offers character whilst maintaining a polished look that is unmistakably yours.

It's the little things that provide the most joy. So for that extra touch to your sideways glance, there's the MINI Exterior Mirror Caps in Night Jack or MINI Side Scuttles in Night Jack.

① MINI Exterior Mirror Caps in Night Jack. ② MINI Side Stripes in Piano Black and MINI Side Scuttles in Night Jack.



MINI FINANCIAL SERVICES. LEASING OR FINANCING?

MINI Financial Services offers flexible and competitive leasing and loan solutions designed to get you on the road your way. MINI Leasing gives you the freedom of driving your MINI for a set period of time and then returning it. With MINI Financing, you get to own your MINI outright.

WHAT MINI LEASING CAN OFFER YOU.

MINI Leasing gives you the flexibility to easily switch to your next MINI when your lease ends. You have two attractive options. The all-inclusive Operational Leasing package includes additional services. Meanwhile, MINI Select provides you with maximum freedom of choice until the end of your contract.



PAY FOR WHAT YOU USE.



TAKE ADVANTAGE OF EXTRAS OR A MODEL UPGRADE WITH FLEXIBLE CONTRACT TERMS.



MAKE SIMPLE MONTHLY PAYMENTS ONLY WITH SERVICES INCLUDED.



DRIVE THE VERY LATEST MINI MODEL.

WHAT A MINI LOAN CAN OFFER YOU.

By financing your new MINI, you have the flexibility to make it 100% yours. This gives you the freedom to sell it or exchange it for a new one when the time is right. We offer financing with (Balloon Loan) or without a balloon payment (Basic Loan) – making it easy for you to be on the road in your new MINI in no time.



PAY TO OWN.



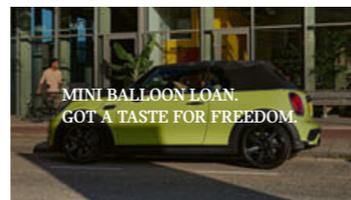
TAKE ADVANTAGE OF NO MILEAGE RESTRICTIONS.



GAIN GREATER FINANCIAL FLEXIBILITY.



ENJOY STRAIGHTFORWARD, CONTINUOUS MONTHLY PAYMENTS.



MINI INSURANCE OFFERS. NO ONE UNDERSTANDS YOUR MINI LIKE WE DO.

MINI has a range of insurance products you can choose from. They are tailored specifically to your MINI and protect you and your vehicle against any unfortunate occurrences. They also ensure your MINI remains a real MINI by using only authorized repairers and genuine MINI parts.

MINI MOTOR INSURANCE.

MINI Motor Insurance comprises third-party liability coverage and pays for physical injuries or property damage you may have caused. Comprehensive insurance also covers any damage caused to your own car.

GUARANTEED ASSET PROTECTION INSURANCE.

This covers the shortfall or 'gap' between the replacement cost of your vehicle and your insurance settlement if you are faced with a total loss as a result of accidental damage, fire or theft.

WARRANTY.

MINI offers excellent warranties on vehicles as well as genuine MINI parts. These assure the integrity of a product and our responsibility for the repair or replacement of defective parts or the whole product itself once the statutory warranty expires. All genuine MINI parts come with a two-year warranty as standard, while new vehicles come with a three-year warranty.

PAYMENT PROTECTION INSURANCE.

This covers loan or lease contract repayments in the event of unforeseen problems – for example, if someone unexpectedly falls ill, or is made unemployed.

Engine – MINI Convertible	One	Cooper	Cooper S ¹
Engine/transmission ^{2/3}			
Cylinders/configuration/valves per cylinder	3/inline/4	3/inline/4	4/inline/4
Capacity cm ³	1499	1499	1998
Nominal power/rated speed kW/hp/rpm	75/102/3900–6500	100/136/4500–6500	131/178/5000–6500
Max. torque/revs Nm/rpm	190/1380–3600	220/1500–4100	280/1350–4200
Compression ratio/fuel	11/RON 91 MIN	11/RON 91 MIN	11/RON 91 MIN
Performance			
Max. speed km/h	190	206 [205]	230 [230]
Acceleration 0-100 km/h s	11.0	8.8 [8.7]	7.9 [7.8]
Consumption (min / max) ^{2/3}			
Low l/100 km	7.7 / 8.0	7.8 / 7.9 [7.9 / 8.2]	8.8 / 9.1 [8.6 / 8.9]
Medium l/100 km	5.5 / 6.0	5.6 / 6.1 [5.7 / 6.1]	6.2 / 6.6 [6.0 / 6.4]
High l/100 km	5.0 / 5.5	5.1 / 5.5 [5.0 / 5.5]	5.7 / 6.1 [5.2 / 5.6]
Extra-high l/100 km	6.0 / 6.6	6.1 / 6.7 [6.1 / 6.7]	6.6 / 7.1 [6.3 / 6.8]
Combined l/100 km	5.8 / 6.3	5.9 / 6.4 [5.9 / 6.4]	6.5 / 6.9 [6.2 / 6.6]
Emissions standard (type-approved)	Euro 6d-TEMP	Euro 6d-TEMP	Euro 6d-TEMP
CO ₂ emissions, combined g/km	133 / 143	134 / 144 [135 / 146]	148 / 157 [141 / 151]

¹ Depending on the environmental conditions, a temporary peak output is provided that may be approx. 10% above the nominal output. The duration of the peak output increases as the environmental temperature decreases (at +25 °C approx. 5 s, at -20 °C approx. 40 s).

² All figures relate to vehicles with the standard 6-speed manual transmission. Values in [] relate to vehicles with 7-speed automatic Steptronic transmission.

³ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 715/2007 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment. For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO₂ emissions.

The models illustrated in this brochure show the specifications for vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. The availability of standard and optional equipment, and configurations of options, may vary for all models in this brochure after going to press on 01 January 2021 and may vary from country to country within the European Union. For detailed information about the situation in your country, please contact your authorized MINI dealer. Subject to changes in design and equipment.

At the end of the use phase, all vehicles can, of course, be recycled and re-used. Additional information about returning your old vehicle can be found on our website at mini.com/recycling

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mini.com

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